

ALLEYWAY THEATRE

Full Season Playbill Advertising

Circle Size Desired

Back Cover: Color, Glossy (4 1/2" x 7 1/2")	\$1,200
Full Page: B&W (4 1/2" x 7 1/2")	\$600
Half Page: B&W (4 1/2" x 3 3/4")	\$400
Quarter Page: B&W (1 3/4" x 4 1/2")	\$350

Full payment is due at contract signing.

Season copy due date: August 31st

Advertiser agrees to submit clean, print-ready copy.

No proofs are furnished and ads will be repeated in subsequent playbills unless copy changes are received no less than ten days in advance of show opening dates.

Signature _____ Date _____

Name (please print) _____

Company _____ Phone _____

Address _____

City/State/Zip _____

Return with check made payable to:

Alleyway Theatre

1 Curtain Up Alley

Buffalo, NY 14202

Thank you for your support of live theatre in WNY!